For Immediate Release

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To: News Desk
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National Organization Calls on NFL to Take Action

Exchange implements academically-cited, evidence-based child abuse prevention model.

For more than 30 years, The National Exchange Club has demonstrated a clear and unwavering commitment to preventing child abuse and strengthening families across the country. The core program of Exchange’s Child Abuse Prevention Services is the Exchange Parent Aide model, which has been cited in the Journal of Child Abuse and Neglect and is ranked on the California Evidence-Based Clearinghouse website.

Through a proactive approach to preventing child abuse, Exchange Club Child Abuse Prevention Centers work with families to strengthen relationships and provide information, to prevent bad situations from happening.

Studies by the United States Department of Justice and well-known researchers have shown that 15.5 million children in the United States live in families in which partner violence occurred at least once in the past year. Further, 31% (1 in 3) of children who witnessed partner violence reported being physically abused themselves.

Child abuse and domestic violence are not mutually exclusive, nor are they exclusive to any particular race, culture or socioeconomic status. Our nation has been bluntly reminded by actions within the NFL that the damage and effects of family violence are devastating – physically, psychologically and emotionally.

The National Exchange Club is calling on the National Football League, and its players, families, all NFL-related associations, and communities across the United States to take a firm stance against family violence. Exchange has reached out to NFL leaders to offer education and assistance through the Exchange Parent Aide model, and will continue to do so. Exchange’s Mission, working to make our communities better places to live, reaches beyond simple geographic borders and recognizes a community as a unified body of individuals. The NFL is, in fact, a community where Exchange can make a difference, and where our National Project – the prevention of child abuse – has a place.

Exchange is America’s oldest service club with more than 650 clubs and nearly 20,000 members throughout the United States and Puerto Rico. The organization’s Mission, working to make America’s communities better places to live, is carried out through its Programs of Service – Americanism, Youth Programs and Community Service – as well as the National Project, the prevention of child abuse. Founded in 1911 in Detroit, MI, and headquartered in Toledo, OH, Exchange celebrated its 103rd anniversary in March 2014. www.nationalexchangeclub.org

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