## 2017 Convention Seminar and Workshop Schedule\*

| MEETING ROOMS<br>and floors               | FRI., JULY 14<br>3-3:45 P.M.                        | FRI., JULY 14<br>4-4:45 P.M.   | SAT., JULY 15<br>2-2:45 p.m.                          | SAT., JULY 15<br>3-3:45 P.M.  | SAT., JULY 15<br>4-4:45 P.M.    |
|---|---|--|---|---|---------------------------------|
| CITY TERRACE 4<br>3 <sup>RD</sup> FLOOR   | YEAR ROUND<br>Recruiting                            |  | NEW WEBSITE<br>Templates for<br>Clubs and Districts   |   |                                 |
| CITY TERRACE 5<br>3 <sup>RD</sup> FLOOR   | DARKNESS TO LIGHT: STEWARDS OF CHILDREN 3-5 P.M.    |  | BRANDING AND<br>Awareness of Local<br>Exchange Clubs  | EXCEL CLUB<br>Management  |                                 |
| CITY TERRACE 6<br>3 <sup>RD</sup> FLOOR   |   |  | IMPORTANT ROLE<br>AS DISTRICT<br>DIRECTOR             | LET'S LOOK TO THE<br>Future:<br>NEC Foundation                          |                                 |
| CITY TERRACE 7<br>3 <sup>RD</sup> FLOOR   |   |  | ROBERT'S RULES OF<br>Order Advanced                   | NEW CLUB<br>Building Panel<br>Discussion                                |                                 |
| CITY TERRACE 8<br>3 <sup>RD</sup> FLOOR   | NAVIGATING THE<br>New Member<br>Resources Page      | BRING EXCHANGE<br>PARENT AIDE TO<br>YOUR COMMUNITY                     | 2018/19 DISTRICT<br>Presidents Meeting<br>2:30-3 P.M. |   |                                 |
| CITY TERRACE 9<br>3 <sup>RD</sup> FLOOR   |   |  | EFFECTIVE<br>Management for<br>Club Secretaries       | EFFECTIVE<br>Management for<br>Club Treasurers                          | LEADING AS A<br>Club President  |
| CITY TERRACE 10<br>3 <sup>RD</sup> FLOOR  | KEYS TO WINNING<br>Connections                      | HEALING FIELD® &<br>Field of Honor® Flag<br>Display Program            | COLLEGIATE<br>Exchange Club<br>Experience             | IDEAS AND BEST<br>Practices for<br>Successful Fundraising               | CAP PROJECTS FOR YOUR COMMUNITY |
| CITY TERRACE 11<br>3 <sup>RO</sup> FLOOR  | CULTURE FOR<br>Growth                               |  |   |   |                                 |
| CITY TERRACE 12<br>3 <sup>RD</sup> FLOOR  | NEW WEBSITE<br>Templates for<br>Clubs and Districts | USING SOCIAL MEDIA TO<br>PROMOTE EXCHANGE AND<br>ENGAGE YOUR COMMUNITY | PAST NATIONAL<br>PRESIDENTS -<br>LEADERSHIP FORUM     | HOW TO RALLY YOUR<br>Community to Help Your<br>Club House More Veterans |                                 |
| GRAND BALLROOM 6<br>2 <sup>NO</sup> FLOOR | VFR WORKSHOP<br>3:30-4:30 p.m.                      |  |   |   |                                 |
| GRAND BALLROOM 7<br>2™ FLOOR              | VETERANS MATTER<br>NATIONAL SUMMIT                  | ROBERT'S RULES<br>Of Order 101   |   |   |                                 |
| GRAND BALLROOM 8<br>2 <sup>ND</sup> FLOOR | CONNECT: KEEPING<br>KIDS SAFE IN YOUR<br>COMMUNITY  | DIVERSIFYING AND<br>Preparing Local Exchange<br>Clubs for the Future   |   |   |                                 |







